

Partnership in Action



TD Community Giving

TD Bank Group, a long-time supporter of financial education, is committed to helping people from all walks of life improve their money management skills.

Wallet Wellness - Financial Literacy for Healthy Living

Recognizing the importance of strengthening financial literacy skills at a young age, and how financial choices affect overall well-being, Ophea and TD partnered to develop Wallet Wellness (with TD as the exclusive corporate sponsor).

Wallet Wellness includes bilingual resources to support teachers in integrating financial literacy into the Grade 4-8 Ontario Health and Physical Education curriculum (e.g., students are encouraged to consider costs and different circumstances when making healthy eating choices; students learn to make connections and think about financial implications of substance use and related behaviours).

After its launch, Wallet Wellness became the 2nd most accessed resource on Ophea's "teaching tools" website, second only to the extremely popular Health and Physical Education lesson plans.

"We are pleased to work with Ophea to bring Wallet Wellness to Ontario's elementary students, giving them the knowledge they need to achieve financial independence and to be comfortable with financial literacy throughout their lives."

-Linda MacKay, Senior Vice President, Retail Savings and Investing, TD Bank Group

"This was a great way to introduce decision-making and I liked the link with financial literacy. I can take this and use it across the healthy living curriculum. The students liked it and we had some great discussion."

-Ontario Teacher